



MITCH D. MCGOVERN
Key Account Manager

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Bridgeville, PA 15017
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Sales	Retail
1221	1222 25, 26
1222	1223
1223	1226 25, 26, 27, 29
1224	1229
1225	ROM
1226	PC SC
1229	MC PA
1240	
1244	RSM RBM

February 12, 1997

To: To all DM's, RM's, RR's w / Thrift Drug CID #0312-00-00
1210, 1310, 1610, 1710
1222-25,26, 1226-27,29,
1322-20, 1326 - 22,23,24,25,27,28,29
1330-20,21,22,23,24,25,26,27,28,29,30
1332 - 20,21,22,23,24,25,26,27,28,29,30
1334-20,21,22,23,24,25,26,27,28,29,30
1622-20,21,22,23,24,29
1730-20,22,23,28,29,30 1732-21,22,26,27,28 1738-41,42,43,44,47,48,49

From: Mitch McGovern / Key Account Manager / 1740

Subject: Thrift Drug CID#0312-00-00 - Doral DPC Promotions

Ladies / Gentlemen,

The weeks of February 24 and March 10, all Thrift Drug locations in the North East Sales Area will be receiving the following:

1	Doral Full Flavor
1	Doral Full Flavor 100
1	Doral Light
1	Doral Light 100

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51847 2072

- All packs couponed \$.30 off per pack
- All product in a DPC shipper display
- Product to be shipped by B. Lipsitz Co, SIS #370920

During normal coverage of your respective accounts, please ensure this display is placed in a highly visible location. There is not a need to contact accounts that do not have a monthly or quarterly frequency.

In advance, thank you for your follow-through with Thrift Drug.

Sincerely,

Mitch

M.D. McGovern

MDM:clc

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